# NLCÛ



### 435 Liberty St NE Salem OR 97301

#### **IDEAL LOCATION FOR SERVING DOWNTOWN AND WEST**

Introducing a premium retail space in the heart of downtown Salem, Oregon, perfectly positioned to attract high foot traffic from both local residents and visitors. This 25,000 square foot property offers an unbeatable location with direct access from West Salem, making it easily accessible to a growing and dynamic customer base. The building's versatile layout is ideal for a variety of retail concepts, from flagship stores to multi-tenant retail centers.

Developments coming to downtown include the CANNERY with 374 residential units planned misted with retail, and another 300 residential units planned between multiple development sites in downtown. The city also has Block 50 for sale to a developer that will bring another residential heavy mixed use project to Salem

#### **FEATURES**

- CBD ZONE
- 25,000 SF
- LARGE PARKING LOT
- HARD CORNER LOCATION
- 2.64 ACRE SITE
- WALKABILITY SCORE 81
- TRANSIT SCORE 61
- 120 SURFACE PARKING STALLS
- DRAW FOR WEST SALEM
- MULTIPLE SIGN LOCATIONS







Elizabeth Infante, MBA elizabeth@nathanlevinco.com Kelly McDonald kelly@nathanlevinco.com Ian Levin, CCIM ian@nathanlevinco.com.







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### **LOCAL BUSINESSES**

- · Family Dollar
- Cinebar
- Ross
- Kohl's
- Salem Center Mall
- Macy's
- · La Margarita Express
- Jacksons Jewelers
- · Isaacs Room
- The Forge

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## Area Map

### 435 Liberty St NE Salem OR 97301

Connecting west Salem with downtown. This high traffic retail location is well situated to serve the central business core as well as residents of west Salem.







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### **DEMOGRAPHICS**

### **COMMUNITY SUMMARY**

Metabank Drive time: 5 minute radius

26,289 0.34% Population Total

Population Growth

HH Size Index

Diversity

\$55,420 \$407,662

Value

HH Income

Median Home Median Net

\$48,316 Aae < 18

Worth

65.5%

Age 18-64

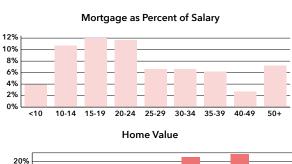
Age 65+

16.7%

22.4% Services

18.2%

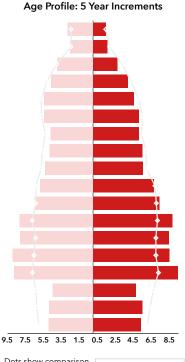
Blue Collar White Collar



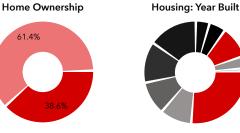


### Household Income 15% 10%

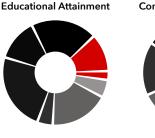
: This infographic contains data provided by Esri (2024), ACS (2018-2022).



Dots show comparison Marion County HS Diploma Some College







No Diploma GED



















- EFU Exclusive Farm Use
- RA Residential Agriculture
- RS Single Family Residential
- RD Duplex Residential
  - RM1 Multiple Family Residential 1
- RM2 Multiple Family Residential 2
  - RH Multiple Family High-Rise Residential
- CO Commercial Office
- CN Neighborhood Commercial
  - CR Retail Commercial
- CG General Commercial
- CB Central Business District
- WSCB West Salem Central Business District
- IC Industrial Commercial
- IBC Industrial Business Campus
- IP Industrial Park
  - IG General Industrial
- SCI Second Street Craft Industrial Corridor
- II Intensive Industrial
  - PA Public Amusement
  - PC Public-Private Cemetary
- PE Public-Private Education
- PH Public Health

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## ZONING DESCRIPTION (CBD) Central Business Dist.

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The Central Business District like most communities, is the downtown area focused on retail activity. Parking is mostly on street or in structured parking. Advantage of this location is the direct access off the center st bridge, making the first stop for West Salem residents. Because the property sits between Center and Marion st, there is easy access to and from West Salem.





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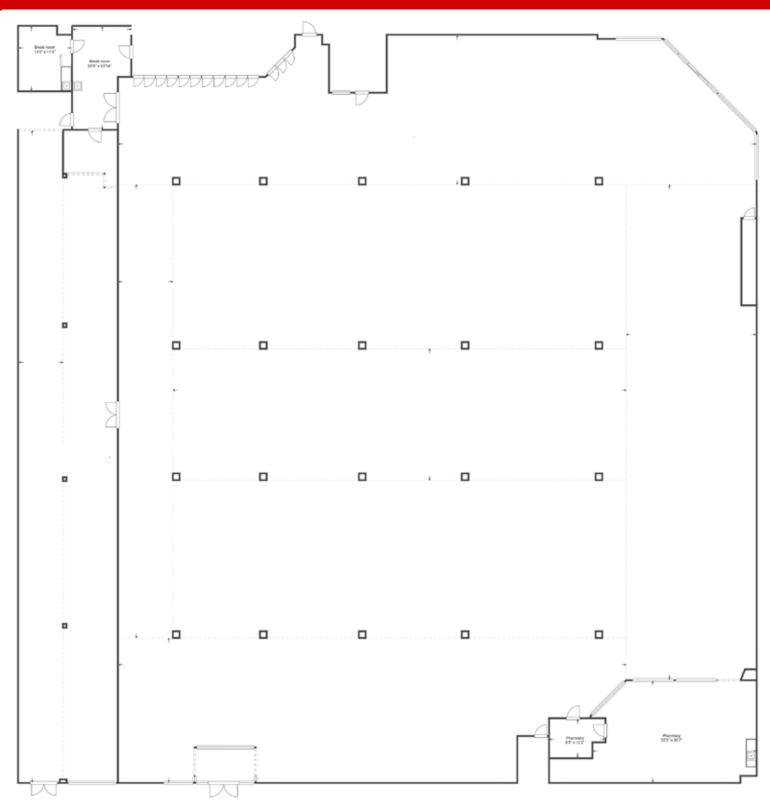




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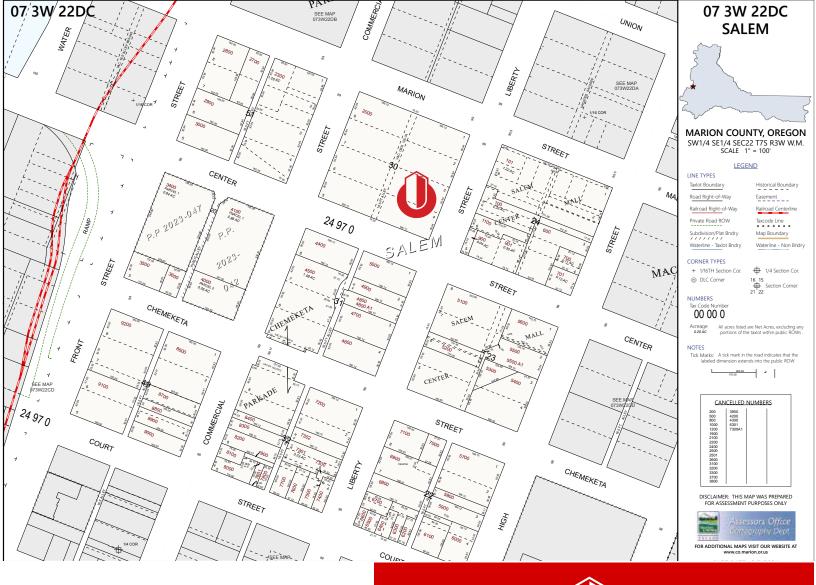






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### **COUNTY RECORDS**

- 589205
- Map Tax Lot #073W22DC02000
- 2.63 Acres
- 114,562 Square Feet
- Parcel #
- Property Class 200
- 2023 taxes \$79,364.87

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## Parcel Map

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Variety of government incentive programs are available from Marion County and the City of Salem. Check with the Strategic Economic Development Corp (SEDCOR) for guidance on which program is best suited for your business.

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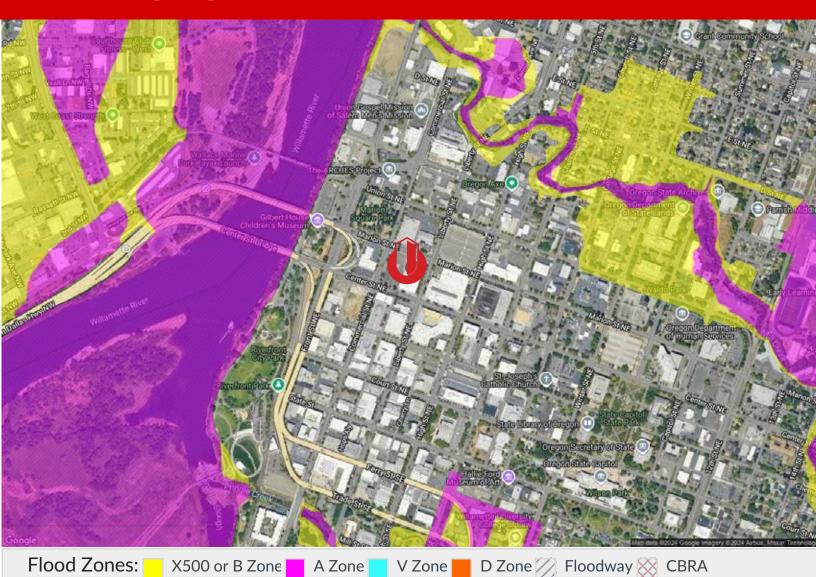




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## **FLOOD MAP**









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